

# THE COACHING MANUAL

## White Label Package





# What is The Coaching Manual?

A shared obsession for The Beautiful Game brought together a group of Soccer and Technology experts. The result is the world's premier digital soccer coaching platform.

Our passion is to share our own knowledge and expertise, as well as that of some of the world's top coaches, to help coaches and players improve.

What we have created is an online library of elite-standard practices, using broadcast-quality videos and dynamic animations, with a unique session-planning tool that allows coaches to plan their whole season in a fraction of the time it would normally take.

**“The Coaching Manual takes coaches of all levels inside the walls of a professional soccer academy to help inexperienced and experienced coaches alike understand what good coaching practice looks like and what kind of training sessions can be delivered to players at any stage of their development.”**

**Les Reed, Technical Director, The FA**

## Your white label

The Coaching Manual can be white labelled for any organisation so that they can provide their customers, members and partners with access to a state-of-the-art digital coaching platform at a fraction of the cost that would be required to build one from scratch. What you get:

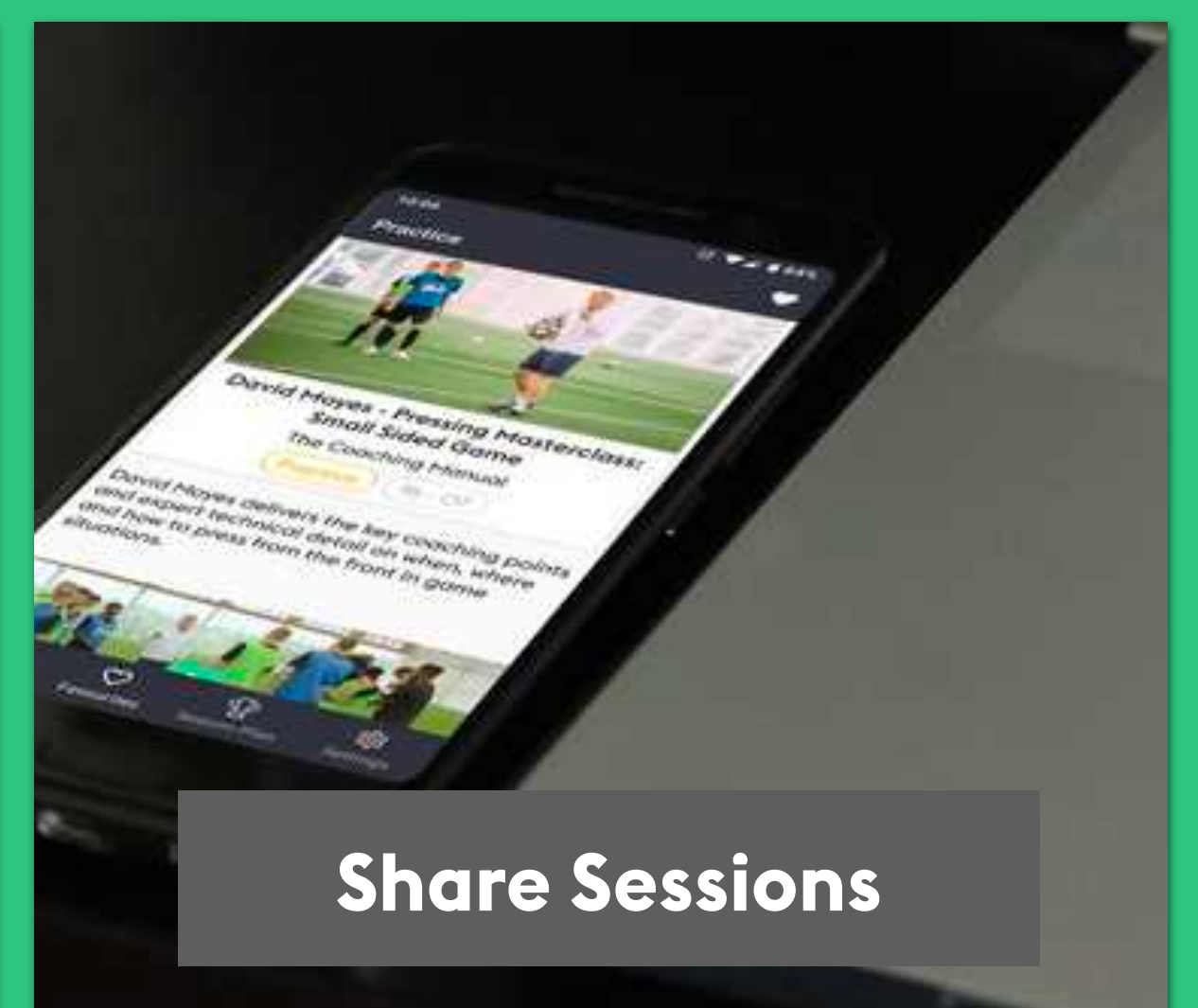
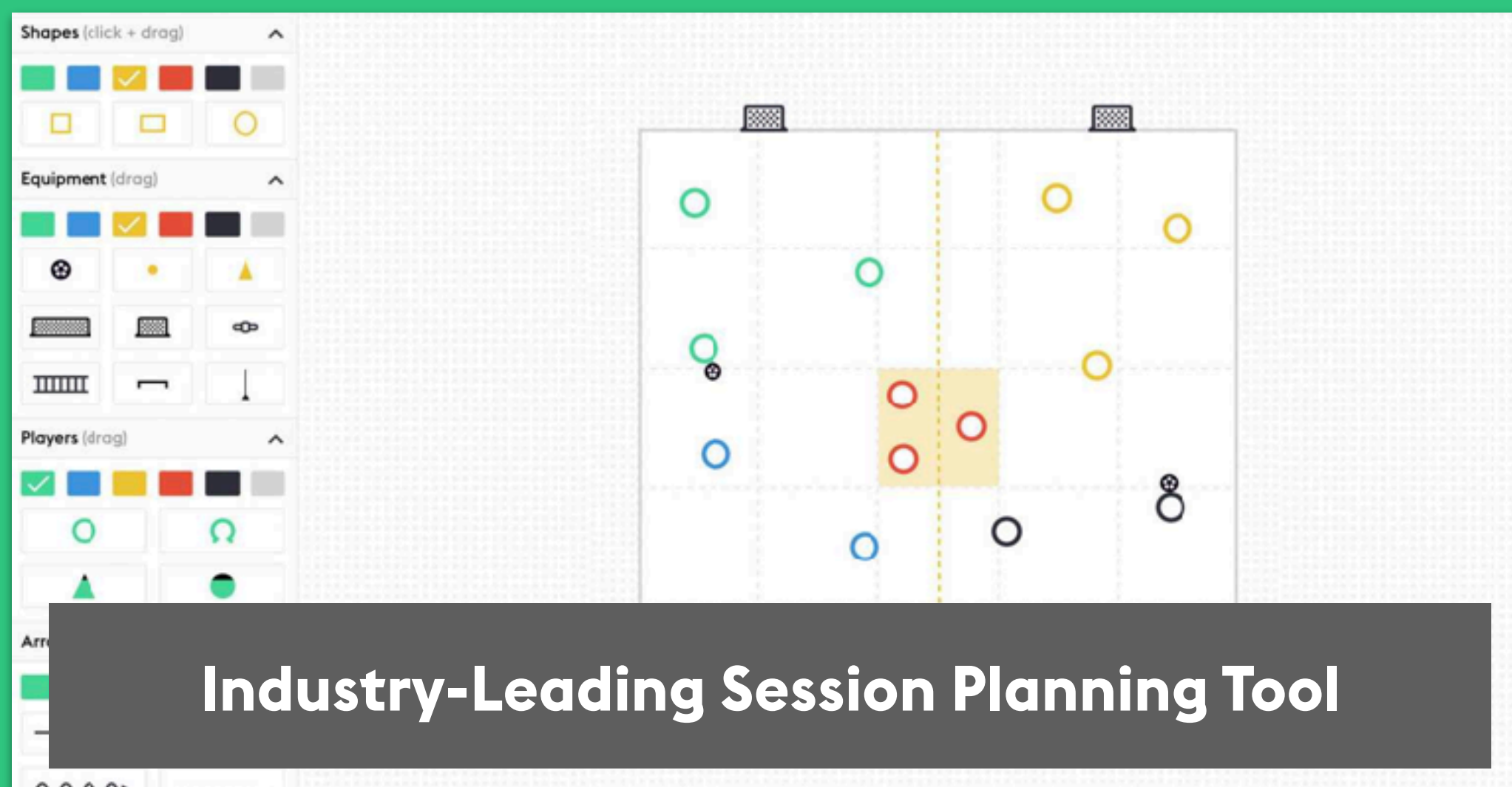
- Your own branded version of The Coaching Manual which looks and feels like your own platform
- A payment gateway so that you can monetize your own customer base
- A Content Management System which allows you to upload, manage and distribute your own Soccer education content.
- Optional access to The Coaching Manual's comprehensive library of industry-leading video.
- A suite of software tools perfect for coaches of all levels.

With a white label platform from The Coaching Manual, you'll be in good company:





# Features





# THE COACHING MANUAL

Some of our partners



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