



# THE COACHING MANUAL

## WHAT IS IT?

The Coaching Manual is the world's premier coach education resource, with 1000s of easy to use coach education videos and a suite of tools to help coaches deliver a consistently brilliant learning experience.

## BENEFITS:

- ✓ Watch world class coaches
- ✓ Design your own sessions
- ✓ Create season plans
- ✓ Share sessions with other coaches
- ✓ Create a bespoke club platform and give back to your coaches

**Contact - [stevec@thecoachingmanual.com](mailto:stevec@thecoachingmanual.com)  
to set up a webinar**



# OUR PARTNERS



**LMA**  
LEAGUE MANAGERS  
ASSOCIATION



**Anglia Ruskin  
University**

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# MEET THE TEAM



## Steven Crane

Head of Player  
Development & Education

### Coaching Qualifications

- UEFA A Coaching Award Candidate
- UEFA B Coaching Award
- FA Youth Module Award

### Coaching Experience

- Altrincham FC U18's Head Coach
- Current Manchester United FC Academy Coach

### Playing Experience

- Bury FC Academy
- Altrincham FC
- Missouri Valley College
- St Louis Lions
- 6 years semi-professional for clubs including 1874 Northwich New Mills and Ashton Athletic

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